



Proposal for Litemax Digital Signage Solutions

Vince Chiou

Litemax Electronics Inc.

e-mail: vince_chiou@litemax.com

skype: vincechiou

mobile: + 886 988 389 709

tel: + 886 2 8919 1858 ext.312



About Litemax

- Founded: Aug. 2000
- Capital : USD 12 Million
- IPO Listing: Q2, 2012
- Employees: 120
- Headquarters: Taipei, Taiwan (full function)
- Subsidiaries:
 - USA Service Center: San Francisco, CA
 - EU Service Center: Bremen, Germany



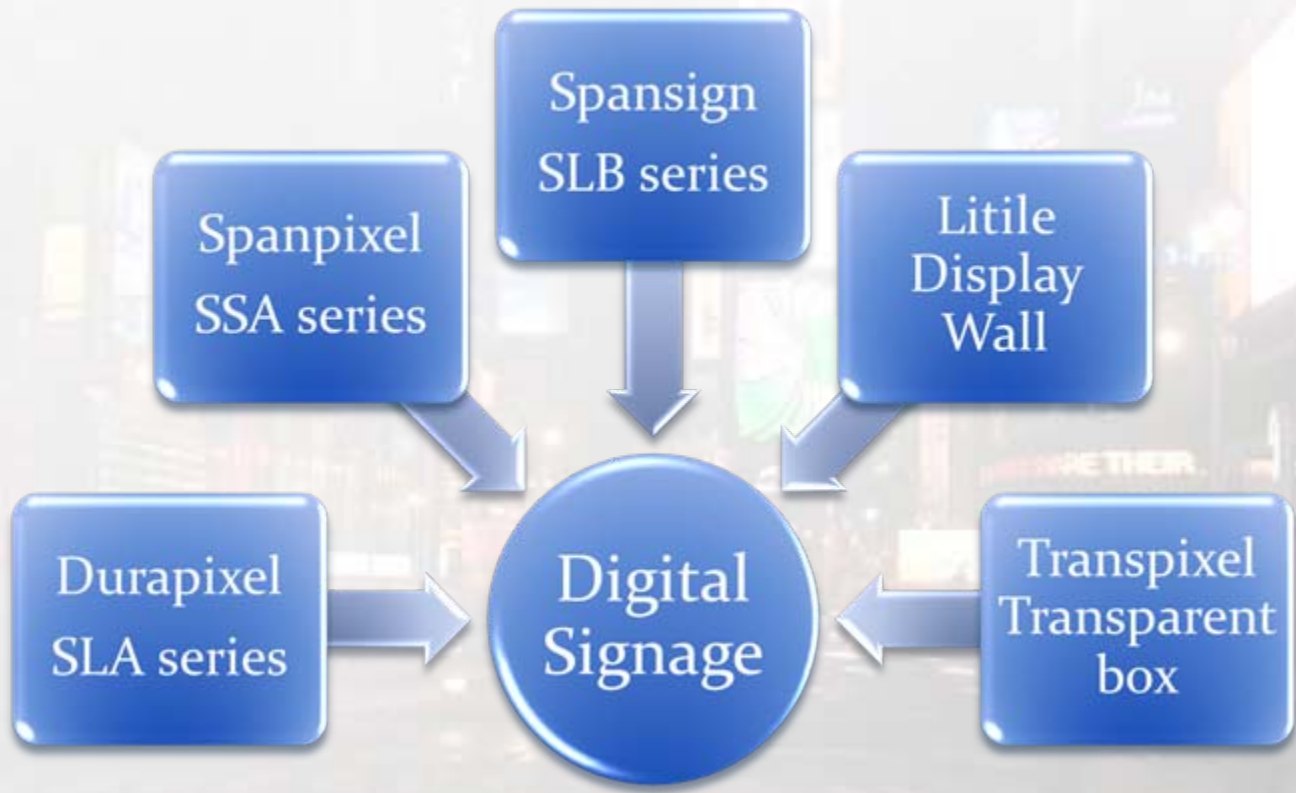
Vision: *To become world class display technology leader !*



Digital Signage Value Chain



Digital Signage Product Line



SLA Series

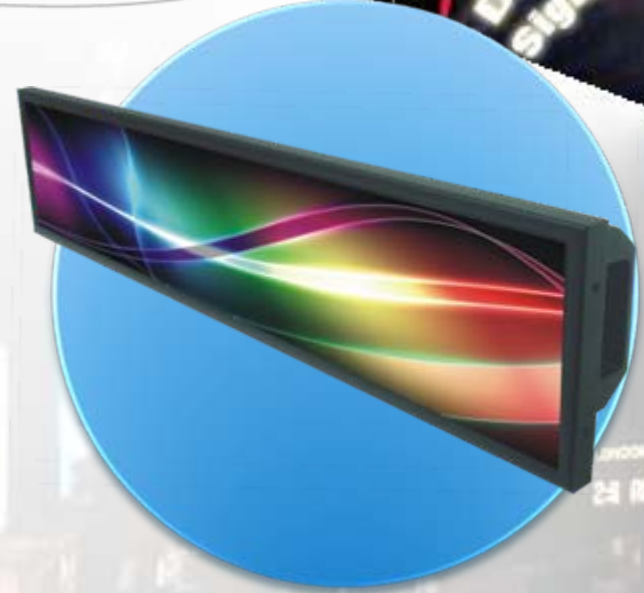
All in One Large Size Digital Signage Solutions, 21.5" ~60" Sunlight Readable Outdoor Display.

- High Resolution TFT LCD Display
- Brightness 500/1000/ 2000 nits
- Flexible CMS (central management system)
- Ethernet 10/100 mbps or wireless 802.11.
- Easy Deployment and operation
- 1080P HD Quality
- Buildin 2wx2 Speakers
- Low Power Consumption LED Backlight



SSA Series

Landscape" and "Portrait" mode support!
Best Choice for specific industrial
applications! The most eye-catching LCD
display! 15" ~ 49" Sunlight Readable
Resizing Display



- Ultra-wide Screen
- Customized
- Fanless
- Sunlight Readable LED Backlight LCD
- 1000 nits high brightness
- Slim Bezel Design
- High Contrast Ratio
- Wide Viewing Angle
- Long Life, Low Power Consumption
- Build in Media Player



Spansign Series

A3 (21.5") static viewer

A2 (37") static viewer

A3 (21.5") LCD with PC

A2 (37") LCD with PC

21.5" & 37"

- Unique design
- No cabling required
- Combinations of A2 & A3 models
- Combinations of LCD with PC and Viewers
- A3 width is exactly the same as the A2 height
- Vesa mount and Rod system



Transpixel Series

Transpixel is a latest development turnkey solution for digital signage retail market. Customer can put the focus product into the box through the back door, with build-in media player. 17" ~ 29" available; custom sizes welcome

- Transparency LCD digital signage
- High Brightness 500 nit Display
- Ultra Wide Screen (16 : 6)
- LED Backlight
- Simple to Install, Manage and Use
- Easy to update content by USB drive
- Slim Bezel
- Plug & Play



SSB3825 -Signage Display Totem

Design specifically product show casing

- 38" , 1920 x 502, 16:4.2 aspect
- Sunlight readable, 1000 nits display
- LED backlight
- Wide viewing angle
- Rotating turn table inside acrylic demo see-through box
- Build in media player with audio and remote control
- Content update via USB
- Build in 105W AC100~240V



Litle34 - Unlimited Size

A revolutionary invention of seamless panelwall which can make the screen size unlimited..

- 34" 1000nits High Brightness LCD
- Sunlight Readable
- Seamless
- Scalable
- Slim
- Available Input: VGA, DVI, Avx2, S-video, Component, Tuner (Option)
- Power Input: 110v-240v AC
- Need to Work with Optional Video Splitter



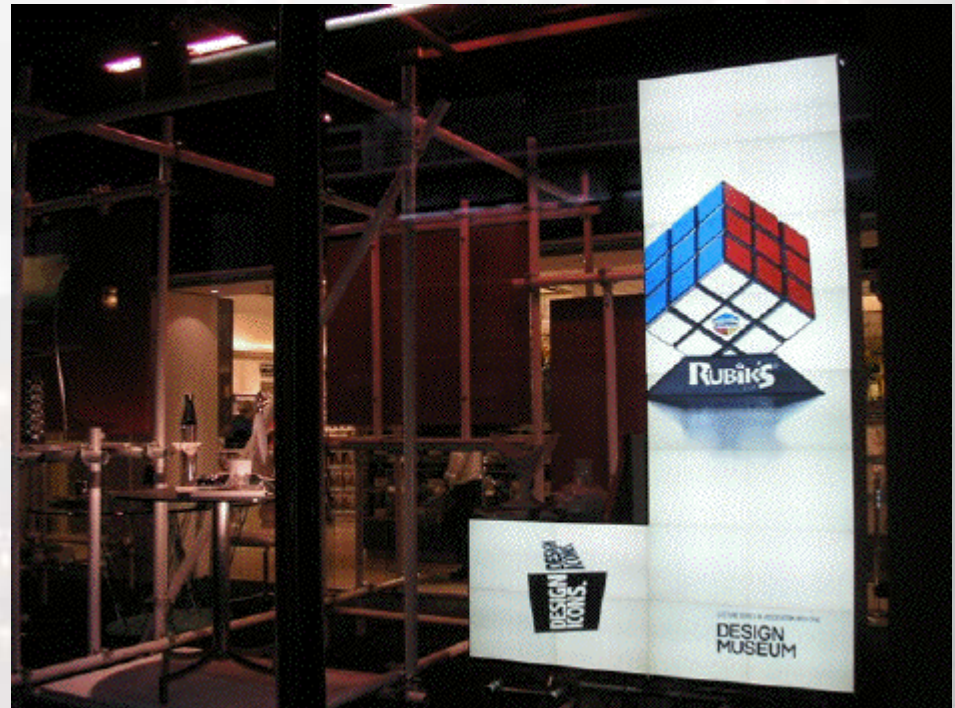
All Applications

- Retail
- Public Information
- Cinema
- Banking
- Airport
- Corporate Communication
- Public Transport Infotainment System
- Real Estate
- Shopping Mall
- Gas Pump Station
- Concert
- Exhibition





This 125" display is constructed of 12(3x4) modules able to show a high resolution image.



5 Litle34 build "J" shape display



- Shock resistance



Case Study: Las Vegas Monorail



- 800+ Wireless



Case Study: Denmark Retail Chain



- High Definition Portrait Mode



Case Study: Taipei Warner Village





Case Study: Hong Kong Taxi Digital Signage





Case Study: UK-BLACK CAB-Taxi top





Case Study: USA Walking Signage





Case Study: Korea Bus Stop





Case Study: Canada Gas Pump Advertising





Case Study: Germany Airport Digital Signage



Successful
Story



Case Study: Kiosk Digital Signage
for parcel delivery service





Case Study: UK Window display for a real estate agent





Case Study: USA Bus Digital Signage



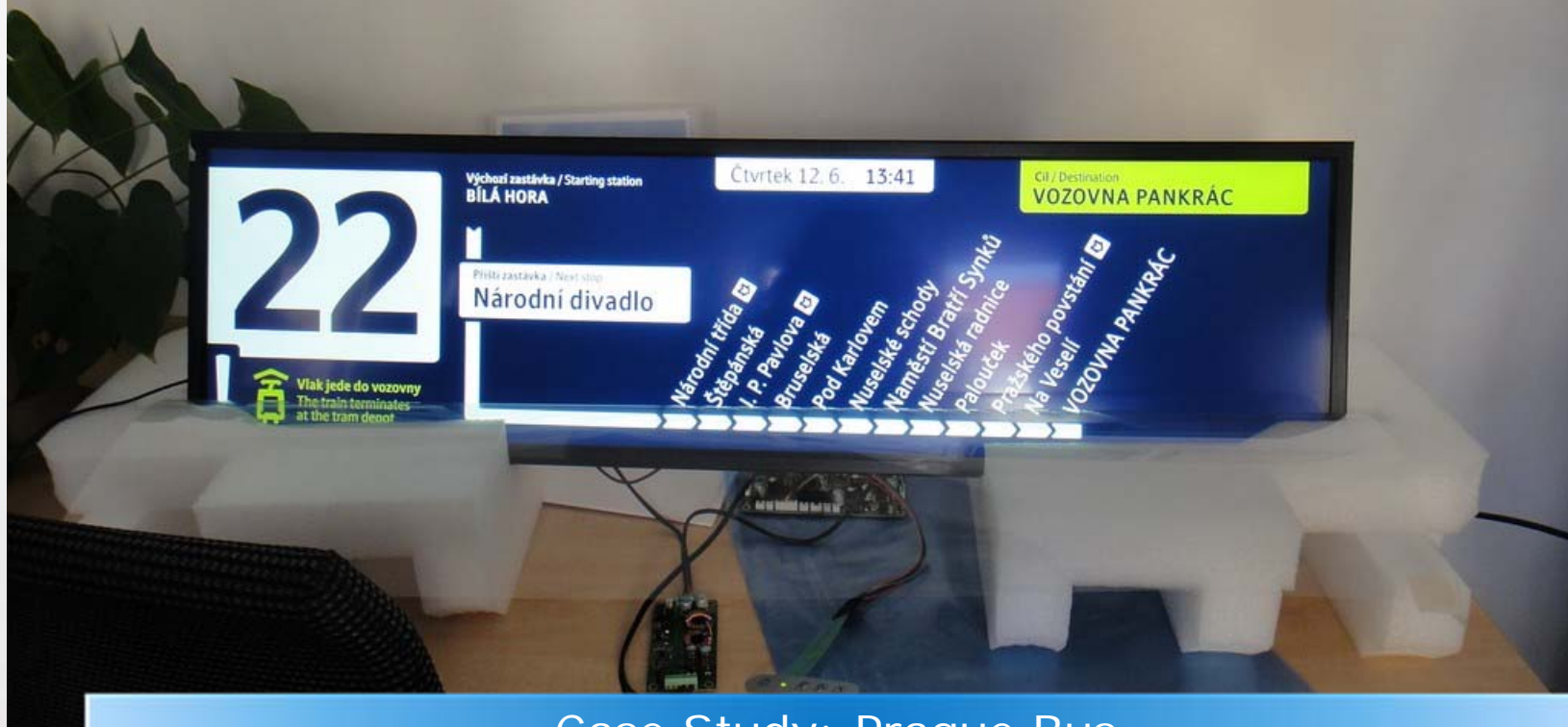
Spanapixel SSD3825



Case Study: Italy cell phone storefront



Spanpixel SSH3825



Case Study: Prague Bus



Successful Story



Spanpixel SSD3825

Case Study: Poland Bus & Tram



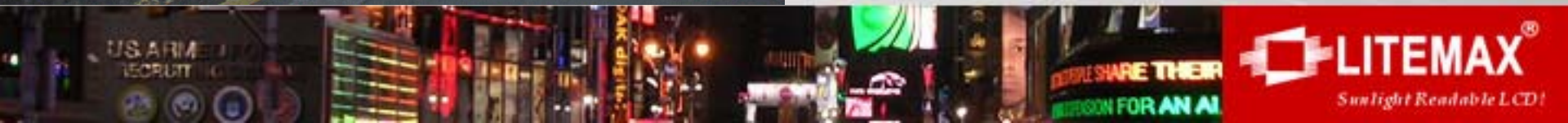


DLF3245

Successful Story



Case Study: UK– Rubbish bin





Spanpixel SSD2825

Case Study: Japan Cigarette Counter



SLD6020



Case Study: UK- Department Store



More....

